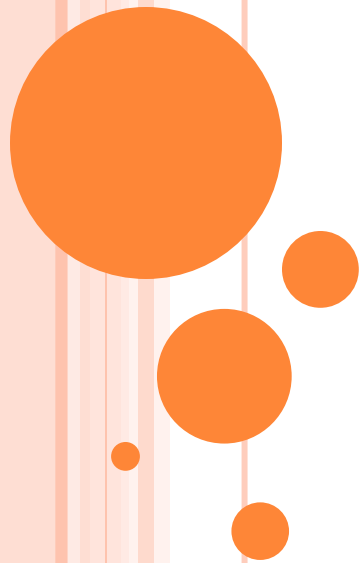


Fashion Magazine | Events | PR & Branding
Photography | Luxury | French Riviera | Monaco

STYLEZZA



Stylezza is an online fashion & style magazine that caters the finest news from fashion, beauty, art, style, French Riviera / Monaco.

Stylezza creates visibility for international and local brands on the French Riviera / Monaco (events, campaigns, branding, SEO)

Stylezza creates photo campaigns / reportages for brands

Stylezza organizes luxury events on the French Riviera / Monaco



Stylezza contains:

Fashion &
Lifestyle News

- Fashion
- Beauty

Shopping

- Luxury
- Promotions

French Riviera
| Monaco

- Events
- News



Audience / Demographic profile:

- 89% women, average age 20—45
- 75% urban living, managerial / top social status , luxury inclined
- International & Local audience, (US, UK, UE & French Riviera / Monaco)
- fashionistas all over the world
- high street fashion lovers
- shopping addicted



ADVERTISING with STYLEZZA

Stylezza provides the visibility you never had: globally and locally (reaching an audience you want to earn and turn into clients). You want them, we have them reading our magazine!

We provide a personalized wide spectrum of advertising choices

- Great online visibility right on target
- Cost effective marketing opportunities
- Impact to a specific audience targeted on your needs
- Measured campaigns
- Listing among great names in the industry and opportunity to grow and maintain contact and visibility with old and new clients
- Sending personalized campaigns through our newsletter
- Special editorials with highly impact to our viewers
- Promotions in combining packages
- SEO - we help the brands get on the first Google page with our tools (social networking, keywords, interaction etc)



ADVERTISING options

- Banners / Skyscrapers: 780 x 90 / 300 x 250 / 300 x 100
- Editorials
- Bespoke packages
- Dedicated newsletters
- Targeted promotion through our social networks
- Pay per link package
- Competition promotion
- Top recommendations
- Links within articles
- Home page presence
- Editor's pick sponsorship



RATE CARD STYLEZZA

The accepted formats: *jpeg / gif, flash, script.*

Possibility to target and measure your campaign.

Home page + 3 sections pages Banner 780 x 90 - 1495€ / month

Home page Banner + 3 sections pages 300 x 250 - 995 € / month

Home page Banner + 3 sections pages 300 x 100 - 895 € / month

Home page Banner + 3 sections pages 300 x 600 - 895 € / month

Banner 1 section page 300 x 250 - 475 € / month

Editorial (standard: no link) - 125 €

Dedicated newsletter - 155 €

Pay per link article 75 €

Directory listed - 85 €

Big discounts on packages (combination of more type of ads)

*SEO – an extra program we built around our brands to get high visibility on Google



A winning choice with Stylezza

- Stylezza is an international bilingual online magazine (great advantage of touching both English and French reader's market)
- Stylezza popularity is 10% rising each month with actual 900.000 hits and more than 30.000 unique visitors per month.
- We've created a strong community and a growing audience
- Our goal is to touch the audience in its points of interest
With cost effective advertising platforms.
- The advantage of reaching the South of France / Monaco region with a lot of buying potential for your brand



Advertising contact:

For any enquiries regarding your advertising in Stylezza, please contact us at:

office@stylezza.com

Phone: 0033 (6) 70.02.47.74

We thank you for taking the time to read it!

<http://www.stylezza.com/>

175 Rue de France, 06000, Nice, France / Media Agency

